

**2009 HEART OF AMERICA ETHICS IN BUSINESS AWARD PROGRAM
NOMINATION FORM**



Nominations for 2009 Heart of America Ethics in Business Awards will be accepted until **5:00 p.m. Monday, June 30, 2008**. Questions may be directed to: Development Office, Midwest Christian Counseling Center at 816-561-3726.

The **Heart of America Ethics in Business Awards** is a joint program of **Midwest Christian Counseling Center and Baker University's School of Professional and Graduate Studies**. This national awards program is designed to recognize Kansas City businesses and community leaders whose work demonstrates business excellence and the highest standards of ethical conduct, integrity and civic and social responsibility as indicated in the criteria below. Applications will be accepted in three categories: **for-profit business; individual; and not-for-profit organization**.

Complete all items to be considered for nomination— <i>please type or print.</i>	
Award Nominee Name:	Nominee Contact Person & Phone Number:
Nominee's Address:	Nominee's City, State, Zip:
Nominee's Daytime Phone: ()	Nominee's E-mail Address:
Name of Person Submitting this Nomination:	Address of Person Submitting Nomination: <i>(Please include city, state and zip)</i>
Daytime Phone: ()	E-mail Address:
Award Category (Check the one you are Entering):	<input type="checkbox"/> For-Profit Business <input type="checkbox"/> Not-for-Profit Organization <input type="checkbox"/> Individual
Nomination Process	

Please attach a **short summary, no more than two pages**, of why you believe the nominee deserves a 2009 Heart of America Ethics in Business Award. Your summary may be in narrative form or in a bullet point list. Please use the guidelines on the back of this form when preparing your nomination. You may base your nomination on **your personal experience** with the individual or business. Self-nominations are welcomed. You are not obligated to make further inquiries or investigate beyond your own interaction. **Nominees and nominators must be willing to be interviewed during the process.**

Selection Process

The selection process emphasizes fairness in granting the awards and honors those that stand apart in their dedication to employees, civic activities, social responsibility, and the highest standards of ethical conduct.

A Selection Committee comprised of business and community leaders considers the nominees and makes final decisions of recipients. This Committee chooses the winners after reviewing reports submitted by students of the Leadership Ethics course at Baker University's School of Professional and Graduate Studies. These students interview nominees, conduct any further investigations deemed necessary and engage in thoughtful considerations. The deliberations of the Selection Committee are independent of the Midwest Christian Counseling Center's staff, board and the Steering Committee of the Heart of America Ethics in Business Awards Program.

Criteria for All Three Award Categories

Each nominee should exemplify the minimum criteria listed below in addition to the specific criteria listed for each award:

- Kansas City-centered efforts and programs or significant commitment to business in Kansas City if a nationwide or regional business
- Innovative and creative ethical approaches (either internally or externally focused)
- Evidence of ethical behavior toward others (customers, employees, volunteers, community, the natural environment)
- An example of an ethical dilemma and how it was resolved

Businesses

Businesses of any size with well-defined programs or practices directed toward an important social issue and/or demonstrating an awareness and effective implementation of a socially responsible approach to their business that goes beyond the expected or required.

- Effective, innovative collaboration with other businesses, non-profits and government entities
- Extent program and company values are integrated into the business' culture
- Extent activity goes beyond what is required by law or industry standards

Not-for-Profit Organizations

Not-for-Profit organizations must have registered 501(c)3 status. Organizations are considered for the effectiveness in carrying out their stated mission, standards of conduct, cooperation and coordination with other organizations and individuals, and treatment of staff and clients.

- Effective, innovative partnering with other businesses, non-profits and government entities
- Extent program and organizational values are integrated into the business' culture
- Extent activity goes beyond what is required by law or industry standards
- Fundraising integrity
- Criteria for selection of recipients of services
- Board composition, independence, stewardship and governance

Individuals

Individuals of high moral character who demonstrate ethical practices exemplified by their treatment of others with care, respect, fairness and accountability; who champion social responsibility; and who marshal resources and take innovative approaches.

- Personal values
- Programs championed
- Extent of influence
- Extent of resources marshaled

Submitting Your Nomination

Nomination Deadline: 5:00 p.m., Monday, June 30, 2008!

Nominations will be qualified by completeness and date submitted. A maximum of 30 nominees will be considered. Submissions will be accepted at www.midwestchristian.org, by fax at (816) 561-7412, or by mail to Midwest Christian Counseling Center, Development Director, 4800 Main Street, Ste. G-29, Kansas City, MO 64112.

Conflicts of Interest: The following are not eligible for nomination for Heart of America Ethics in Business Awards:

Individual Award: Midwest Christian Counseling Center (MCCC) Board members or spouses during their term of office; current employees of MCCC or their spouses; persons involved on the program's Steering, Nominations or Selection Committees or their spouses; principals (i.e., CEO, President, Executive Director) of sponsors of Heart of America Ethics in Business Awards events in any amount above table sponsor level in the year of the sponsorship.

For-Profit Business Award: Businesses in which current members of the MCCC's board or their spouses are principals (i.e., CEO, President, Executive Director); businesses in which current employees of the Center or their spouses are principals (i.e., CEO, President, Executive Director); sponsors of Heart of America Ethics in Business Awards events in any amount above table sponsor level in the year of the sponsorship.

Not-for-Profit Award: Organizations in which current members of the Center's operating or foundation board or their spouses are Executive Director or other title evidencing ultimate executive responsibility; organizations in which employees of the Center or their spouses are Executive Director or other title evidencing ultimate executive responsibility; sponsors of Heart of America Ethics in Business Awards events in any amount above table sponsor level in the year of the sponsorship.